



UNCF

A mind is a terrible  
thing to waste®

# Workplace Giving

## An Easy Solution

## What can I do?

Giving your employees the opportunity to choose the causes they love to support is very easy. Just include UNCF (United Negro College Fund) and other organizations in your company's payroll deduction charitable giving program.

Since 1944, UNCF has helped minority students live the American dream by helping more than 400,000 young men and women graduate from our colleges and universities. Today, UNCF supports approximately 60,000 students who attend more than 900 schools nationwide, including 38 historically black colleges and universities which are member institutions of UNCF.

UNCF is the largest and most effective minority education support organization in the nation. When you include UNCF in your payroll deduction charitable giving program, you are partnering with a highly respected organization. And you show your commitment to upholding the ideal that "A mind is a terrible thing to waste."<sup>®</sup>

By giving your employees the opportunity to support UNCF or to increase their giving to UNCF, your company will not only earn your employees' respect, but will also help itself by supporting a pipeline of well-trained professionals who will be part of tomorrow's labor pool.



Training next generation workers...

## Together, your company and UNCF will train the next generation of American workers

A recent study predicted that by 2025, there will be a major shortage of workers to fill professional positions in the American economy. Already, we see that hundreds of thousands of jobs are now outsourced to other countries. Corporations are not just lured by competitive wages, but are also attracted by a huge source of highly trained, critically skilled professionals.

When you include UNCF in your company's charitable giving program, you give your employees an opportunity to support American young people who will become your skilled employees of tomorrow. You give them the opportunity to support American industry, ingenuity and innovation.



Giving through your workplace giving campaign helps UNCF:

- Support 60,000 students at our 38 member colleges and at 900 colleges across the nation.
- Keep tuition at our colleges at more than 30 percent less than the national average at comparable colleges.
- Grant more than 8,000 undergraduate, graduate and doctoral degrees from our colleges and universities each year.
- Play a major role in the debate over national education reform to ensure that the hopes and dreams of talented, low-income students are represented to Congress.
- Work to expand access to science, technology, engineering and mathematics disciplines to young minority men and women who desire to become innovators in our world.
- Train the next generation of skilled professionals and workers by offering scholarships and internships in corporations so they receive real-world experience.



## **MATCHING GIFT PROGRAM**

**Your company's matching gift program can double or even triple your employees' gifts to UNCF.**

For more information on the Matching Gifts process at UNCF, contact us by e-mail at [dscott@uncf.org](mailto:dscott@uncf.org).



**UNCF**

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