



At A Glance

National Alumni Council

The National Alumni Council (NAC) is a sponsored organization of UNCF—United Negro College Fund—founded in 1946 to foster, influence, strengthen, and safeguard the existence of historically black colleges and universities (HBCUs). To date, there are more than 350,000 graduates of UNCF institutions. The National Pre-Alumni Council (NPAC) represents more than 60,000 students enrolled in our member schools.

The NAC endeavors to accomplish its mission by:

- Raising funds for UNCF institutions
- Assisting in recruiting students for member colleges and universities
- Informing the public of the value of HBCUs and the contribution of their alumni
- Encouraging cooperation among special interest groups in support of minority higher education

NAC/NPAC Leadership Conference

The annual leadership conference is the pinnacle event for the NAC. It provides networking, motivational and educational opportunities for alumni, pre-alumni, UNCF staff, member institutions and current and potential supporters of HBCUs. It is a celebration of all that UNCF has to offer—bright students, successful alumni and prestigious and competitive colleges and universities.

Benefits for Conference Sponsors

Corporations and community groups are invited to support the NAC/NPAC Leadership Conference with the purchase of sponsor packages ranging from \$5,000-\$25,000. Sponsor package benefits include sponsor tables for your guests and recognition at the event and in related advertising and promotional materials.

Numerous companies demonstrate their commitment to education with financial support for the conference. In exchange, they are positioned to interact with and interview students on site, advertise their company on conference web site and in the conference souvenir journal, bring greetings and welcome remarks at events such as the Corporate Luncheon or Leadership Breakfast. There are also opportunities to meet UNCF's CEO, alumni, college presidents and local officials.

UNCF 65th National Alumni Council / 53rd National Pre-Alumni Council Leadership Conference

WHEN
February 2-6, 2011

WHERE
Birmingham Sheraton
2101 Richard Arrington Junior Boulevard North
Birmingham, AL.
205.324.5000
(Reservations: 800.325.3535)

FEATURING
Opening Assembly and Reception
Alumni Recognition Banquet
Leadership Breakfast
Miss National UNCF Coronation
Corporate Luncheon
Career Fair

**For sponsorship and invitation information, please contact
Christal M. Cherry at 404.302.8623, ext. 8501 or by e-mail at nac@uncf.org.**

Customized sponsorship opportunities are available. Make checks payable to UNCF.
Credit cards are also accepted. Donations are tax-deductible to the full extent allowed by law.

<http://give.uncf.org/nac2011>



UNCF 65th National Alumni Council Leadership

SPONSORSHIP LEVELS

Lead Sponsor \$25,000

- Prominent brand exposure with logo placement on the conference banner, career fair signage and conference materials
- Opportunity for a company executive to bring greetings at a conference event of your choice
- VIP table for 10 guests at Corporate Luncheon or Leadership Breakfast
- Inclusion of a full-page four-color advertisement on the *inside cover* of the souvenir journal
- Reserve booth at Career Fair
- Opportunity to pre-screen Career Fair attendees and schedule on-site interviews
- Placement of product sample, marketing materials or gift in conference registration bags
- Company logo and hyperlink on conference web site

Hospitality Sponsor \$15,000

- Event signage with prominent logo placement
- VIP table for 10 guests at the Alumni Recognition Banquet
- Opportunity for a company executive to bring greetings at the conference Opening Assembly
- Inclusion of a full-page four-color advertisement in the souvenir journal
- Reserve booth at Career Fair
- Placement of product sample, marketing materials or gift in conference registration bags
- Company logo on conference web site

Supporting Sponsor \$10,000

- Inclusion of a half-page four-color advertisement in the souvenir journal
- Reserve booth at Career Fair
- Placement of product sample, marketing materials or gift in conference registration bags
- Company logo on conference web site

IMPACT Sponsor \$5,000

- Workshop presenter opportunity
- Prominent signage with company logo
- Inclusion of quarter-page ad in the souvenir journal
- Company logo on conference web site



53rd National Pre-Alumni Council Conference



SPONSORSHIP RESERVATION FORM

Please send confirmation via e-mail to nac@unconf.org.

For sponsorship and invitation information, please call 404.302.8623, ext. 8501.

Make checks payable to UNCF. Credit cards are also accepted. Donations are tax-deductible to the full extent allowed by law.

NAME _____

TITLE _____ COMPANY _____

ADDRESS _____ SUITE _____

CITY _____ STATE _____ ZIP _____

PHONE (_____) _____ FAX (_____) _____ E-MAIL _____

Yes, my company / I will help sponsor the NAC Leadership Conference at the following sponsorship level:

Lead Sponsor: \$25,000

Supporting Sponsor: \$10,000

Hospitality Sponsor: \$15,000

IMPACT Sponsor: \$5,000

CHECK ENCLOSED (Make checks payable to UNCF and mail to: UNCF NAC Conference 2011, 229 Peachtree Street, NE, Suite 2350, Atlanta, GA 30303)

CREDIT CARD

MASTERCARD

VISA

DISCOVER

AMERICAN EXPRESS

CREDIT CARD NUMBER _____ - _____ - _____ EXP DATE: _____ CVC CODE: _____

AUTHORIZED SIGNATURE _____ EXPIRATION DATE: ____/____/____

For more information, please contact the UNCF office at 404.302.8623, ext 8501.

Please indicate below how your company name should be listed in the souvenir program book:

Customized sponsorship opportunities are available. Make checks payable to UNCF. Credit cards are also accepted. Donations are tax-deductible to the full extent allowed by law.

<http://give.unconf.org/nac2011>



UNCF 65th National Alumni Council / 53rd National Pre-Alumni Council Leadership Conference

PROGRAM BOOK AD FORM

Ad Sizes and Specifications

- Full-Page Color Ad (6.75" wide x 10.75" high, non-bleed)
- Full-Page Color Ad (7.25" wide x 11.25" high, bleed)
- Half-Page Color Ad (6.75" wide x 5.38" high, non-bleed)
- Quarter-Page Color Ad (3.38" wide x 5.38" high, non-bleed)

Reproduction is in full four-color format
Trim size is 7" x 11"
Live area is 6.5" x 10"

Color: Four-color
Format: Acrobat PDF
(press-quality)

We now prefer to be referred to simply as "UNCF" instead of the "United Negro College Fund" or "the UNCF." Please use this reference correctly if included in your advertisement.

If there are any production questions or you require an ad to be designed, contact Glennon Design Group at 404.248.0012 or send via e-mail to glennondesign@comcast.net.

NAME _____

TITLE _____

COMPANY _____

ADDRESS _____ SUITE _____

CITY _____ STATE _____ ZIP _____

PHONE (_____) _____ FAX (_____) _____

E-MAIL _____

Provide a high-resolution press-quality PDF of your advertisement and company logo by e-mail at nac@uncf.org. Embed or outline any fonts used in the ad. Provide an appropriate contact with a phone number and e-mail address to be contacted with any production concerns. UNCF will not be able to design any ads.

Advertisement Deadline: January 7, 2011

Please send ad form via e-mail to nac@uncf.org.

Please e-mail press-quality PDF ads to nac@uncf.org.

For more information, please contact the UNCF office at 404.302.8623, ext. 8501.

