

UNCF
MAYOR'S
MASKED
BALL

WASHINGTON, DC 2015



PLEASE JOIN

THE HONORABLE MURIEL BOWSER, *HOST*

KAYA HENDERSON, *CO-HOST*

MICHAEL L. LOMAX, PH.D., *PRESIDENT AND CEO, UNCF*

BEN SOTO | STEPHEN G. CANTON | DEBBI JARVIS | ERNEST D. JARVIS

GLENN MAHONE | MELLISSA Y. SHERROD

AND A HOST OF DIGNITARIES, CELEBRITIES AND FRIENDS
THIS PREMIER SOCIAL EVENT OF THE YEAR

WASHINGTON UNCF MAYOR'S MASKED BALL

SATURDAY, MARCH 7, 2015

6:30 P.M.

ANDREW MELLON AUDITORIUM
1301 CONSTITUTION AVENUE, NW, WASHINGTON

STRICTLY FORMAL ATTIRE

LADIES – LONG GOWN AND MASK • GENTLEMEN – BLACK TIE AND MASK

RESERVED SEATING ONLY

THE FAVOR OF A REPLY IS REQUESTED BY FEBRUARY 27, 2015

CLICK LINKS BELOW FOR MASKED BALL HIGHLIGHTS

UNCF
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CLOSE

HONORING

PEPCO

THE HONORABLE MARION S. BARRY

(POSTHUMOUSLY)

FORMER MAYOR OF WASHINGTON

ANTIOCH BAPTIST CHURCH

UNCF
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FEATURING

THE VIP MASKED AWARD GATHERING (BY INVITATION ONLY)
PRE-BALL GENERAL RECEPTION
LIVE AUCTION
THE PARADE OF STARS AND DIGNITARIES
ELEGANT DINING
THE PARADE OF MASKS
DANCING AND LIVE ENTERTAINMENT

**ENTERTAINMENT BY
DC DIVA AND HELEN HAYES AWARD WINNER**

JULIA NIXON AND
JULIA & COMPANY



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HOSTED BY

The Honorable Muriel Bowser
Mayor, District of Columbia

CO-HOST

Kaya Henderson
Chancellor
District of Columbia Public Schools

CO-CHAIRS

Stephen G. Canton
CEO, Chairman and Founder
iCore Networks

Debbi Jarvis
Vice President
Corporate Citizenship
and Social Responsibility
PEPCO Holdings, Inc.

Ernest D. Jarvis
Senior Vice President
First Potomac Realty Trust

Glenn Mahone
Vice President, Communications
Aerjet Rocketdyne

Melissa Y. Sherrod
Vice President, Corporate Affairs
Exelon Corporation

Benjamin Soto, Esquire
Owner and President
Premium Title and Escrow

HONORARY CHAIRS

United States Representative
Don Beyer

United States Senator
Benjamin Cardin

United States Representative
James Clyburn

United States Representative
Barbara Comstock

United States Representative
Elijah Cummings

United States Representative
Donna Edwards

United States Representative
Al Green

United States Representative
Sheila Jackson Lee

United States Senator
Barbara A. Mikulski

United States Representative
Eleanor Holmes Norton

United States Senator
Mark Warner

United States Representative
Maxine Waters

2015 MAYOR'S MASKED BALL VICE CHAIRS

Kim and Pedro Alfonso
Chairman and CEO
DCI Enterprise Solutions

Emmanuel Bailey
President and CEO
DC09

Paxton K. Baker
Executive Vice President
and General Manager
CENTRIC

A. Scott Bolden
Managing Partner
Reed Smith

Kristina Bouweiri
President and CEO
Reston Limousine

David and Elizabeth Carmen
President and CEO
Carmen Group

Delman Coates, Ph.D.
Senior Pastor
Mount Ennon Baptist Church

Danielle Y. Conley
Partner
WilmerHale

Roy "Chip" Ellis
President and CEO
Ellis Development Group

Gerri Mason Hall
Senior Vice President and
Chief Human Resources Officer
Sodexo

Robert Howell
Associate Vice President
Center for Vein Restoration

Paulette Jackson
Vice President
Development, UNCF

Susan Lacz
Partner and Chief Executive Officer
Ridgewells

Debra Lee
Chairman and Chief Executive Officer
BET Networks

Neena Masih
Partner
BDO

Jim Moss
Managing Director and Founder
PRM Consulting

Dennis L. Perkins, Jr.
Managing Principal
CIVITAS Commercial Real Estate Services

Early Reese
Chief Operating Officer
UNCF

Casey Broughton Stringer
Managing Member
Broughton Construction Company

Maria Tildon
Senior Vice President of Public Policy
and Community Affairs
CareFirst BlueCross BlueShield

Herb Tillery
Executive Director
College Success Foundation

Adrienne Todman
Executive Director
DC Housing Authority

Richard "Mel" Whiteley
Partner and Senior Vice President
AH&T Insurance

Harry Wingo
President and CEO
DC Chamber of Commerce

(At time of publication)

UNCF MAYOR'S MASKED BALL

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2015 WASHINGTON UNCF MAYOR'S MASKED BALL SPONSORS

ROYAL COURT SPONSORS



MASKED COURT SPONSORS



COURT SPONSORS

AH&T Insurance
Bank of America Merrill Lynch
Center for Vein Restoration
Civitas Commercial Real Estate Services
College Success Foundation
DC09
DCI Enterprise Solutions
Early Reese

The Howard Theatre
H Street Devevelopment Corporation
Paulette Jackson
Premium Title & Escrow
Reed Smith
Reston Limousine
WilmerHale

(At time of publication)

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SELECT SPONSOR LEVEL FOR MORE INFORMATION

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MARQUIS SPONSOR - CHAIRMAN \$50,000 (PRESENTING SPONSOR)

CORPORATE HOSPITALITY, RECOGNITION AND BRAND MARKETING

- Reserved table for 16 guests in main ballroom with elite seating
- Place cards for guests seated at your table
- Opportunity to have a celebrity guest or Masked Award honoree seated at your company table
- Complimentary Executive Transportation Service provided by Reston Limousine *(New! Added Value)*
- Five tickets for 2015 Baltimore UNCF Mayor's Luncheon *(New! Added Value)*
- One table of 10 for 2016 Washington UNCF Martin Luther King Day Breakfast *(New! Added Value)*
- Opportunity to serve as the chairperson for the 2015 UNCF Mayor's Masked Ball Committee; corporate executive name and company logo listed on invitation; company included in press material and in the souvenir program book
- Presentation to company representative during VIP reception of limited edition Masked Award designed by nationally recognized artist
- Remarks during Mayor's Masked Ball program and VIP reception
- Red carpet introduction of designated company representative and guest in the Parade of Stars and Dignitaries
- Mayor's Masked Ball program segment named in honor of your company
- Key photo opportunities with UNCF's president and other dignitaries and celebrities
- Recognition on the local UNCF office events Web page for one year
- Podium recognition at Baltimore UNCF Mayor's Luncheon and Washington Martin Luther King Day Breakfast *(New! Added Value)*
- Premium placement of brand/logo on all print and electronic media
- Social media and e-blast integration
- Company executive included in media appearances
- Company prominently featured on event marketing Web page
- Company included in marketing for all other 2015 UNCF events and campaigns hosted by the Washington office
- Inside front cover or back cover ad in souvenir program
- Prominent placement of company logo on signage and on video loop during the 2015 UNCF Masked Ball
- Full page in 2016 Washington UNCF Martin Luther King Day Breakfast souvenir journal

CLOSE

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ROYAL COURT SPONSOR - CO-CHAIR \$25,000

CORPORATE HOSPITALITY, RECOGNITION AND BRAND MARKETING

- Reserved table for 14 guests in main ballroom with preferred seating
- Opportunity to have a celebrity guest or Masked Award honoree seated at your table
- Place cards for guests seated at your table
- Complimentary Executive Transportation Service provided by Reston Limousine
(New! Added Value)
- Five tickets for 2015 Baltimore UNCF Mayor's Luncheon *(New! Added Value)*
- Five tickets for 2016 Washington UNCF Martin Luther King Day Breakfast
(New! Added Value)
- Opportunity to serve as a co-chairperson for the 2015 UNCF Masked Ball Committee; corporate executive name and company logo listed on invitation; company included in press material and in the souvenir program book
- Remarks during Mayor's Masked Ball VIP reception
- Red carpet introduction of designated company representative in the Parade of Stars and Dignitaries
- Key photo opportunities with UNCF's president and other dignitaries and celebrities
- Recognition on the local UNCF office events Web page for six months
- Podium recognition at Baltimore UNCF Mayor's Luncheon and Washington Martin Luther King Day Breakfast *(New! Added Value)*
- Prominent placement of brand/logo on all print and electronic media
- Company executive included in media appearances
- Company prominently featured on event marketing Web page
- Company included in marketing for all other 2015 UNCF events and campaigns hosted by the Washington office
- Full page four-color ad in souvenir program
- Premium placement of company logo on signage and on video loop during the 2015 UNCF Masked Ball

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MASKED COURT SPONSOR \$12,500

CORPORATE HOSPITALITY, RECOGNITION AND BRAND MARKETING

- Reserved table for 12 guests in main ballroom with premium seating
- Opportunity to have a celebrity guest or Masked Award honoree seated at your table
- Two tickets for 2015 Baltimore UNCF Mayor's Luncheon *(New! Added Value)*
- Opportunity to serve as a co-chairperson for the 2015 UNCF Masked Ball Committee; corporate executive name and company logo listed on invitation; company included in press material and in the souvenir program book
- Red carpet introduction of designated company representative in the Parade of Stars and Dignitaries
- Key photo opportunities with UNCF's president and other dignitaries and celebrities
- Recognition on the local UNCF office events Web page
- Placement of brand/logo on all print and electronic media
- Social media and e-blast integration
- Company prominently featured on event marketing Web page
- Company included in marketing for all other 2015 UNCF events and campaigns hosted by the Washington office
- Full page four-color ad in souvenir program
- Premium placement of company logo on signage and on video loop during the 2015 UNCF Masked Ball

CLOSE

SELECT SPONSOR LEVEL FOR MORE INFORMATION

COURT SPONSOR \$5,500

CORPORATE HOSPITALITY, RECOGNITION AND BRAND MARKETING

- Reserved table for 10 guests in main ballroom with premium seating
- Opportunity to serve as a vice chair for the 2015 UNCF Masked Ball Committee, corporate executive name and company logo listed on invitation, company included in press material and in the souvenir program book
- Red carpet introduction of designated company representative in the Parade of Stars and Dignitaries
- Key photo opportunities with UNCF's president and other dignitaries and celebrities
- Recognition on the local UNCF office events Web page
- Placement of brand/logo on all print and electronic media
- Social media and e-blast integration
- Company prominently featured on event marketing Web page
- Company included in marketing for all other 2015 UNCF events and campaigns hosted by the Washington office
- Full page four-color ad in souvenir program
- Placement of company logo on signage and on video loop during the 2015 UNCF Masked Ball

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