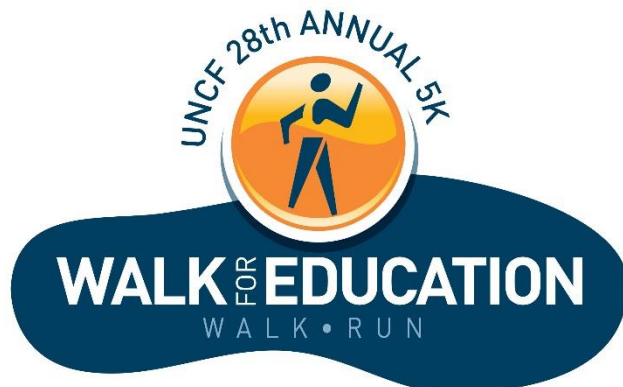


# SPONSORSHIP



## 28th Annual Walk for Education Saturday, October 10, 2015



A mind is a terrible thing to waste®

### UNCF Walk for Education Contact:

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## ABOUT THE UNCF WALK FOR EDUCATION:

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For the past 28 years, UNCF has engaged the community in supporting education via a fun-filled, family-oriented outdoor walk at the Audubon Park Riverview. This fundraising event offers corporate sponsors the opportunity to showcase their products and services while fostering employee morale and sustaining a community footprint in helping our local promising students get to and through college. Last year, our Walk for Education had over **3,000 participants**.

We invite your company to support this fundraising effort by choosing from the sponsorship levels below. Funds raised by this event are invested into educational opportunities for local students and also financially assist our two local member institutions, Dillard and Xavier Universities.

As a Walk for Education Sponsor, your company will help support UNCF programs and scholarships that benefit students here in Louisiana and provide funding for our two member institutions, Dillard and Xavier Universities. UNCF provides access to over **400 academic programs and 10,000 scholarships to more than 3,500 Louisiana students**. A sample of our scholarship programs include the **Gates Millennium Scholars Program**, which provides 4-year assistance to 5,000 students at more than 900 college and universities each year; the **UNCF/Merck Science Initiative**, which provides undergraduate, graduate and post-doctoral support to students pursuing degrees in biological sciences and engineering; and the **Campaign for Emergency Student Aid (CESA)**, which provides last-chance funding for students with balances remaining that would prevent the continuation or completion of their college education.

## UNCF NEW ORLEANS HIGHLIGHTS

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- ❖ **93%** of students enrolled at UNCF-member institutions receive some form of financial aid.
- ❖ In the 2013-14 academic year, nearly **\$2 million in scholarships** were awarded to more than **125 Louisiana students**.
- ❖ In 2012-2013, UNCF awarded over **\$1 million in Gates Millennium Scholar awards** to Louisiana students.
- ❖ In the 2012-13 academic year, UNCF provided nearly **\$300,000 in CESA funds** to Louisiana students.

### UNCF: DID YOU KNOW?

60,000 young people are going to college right now with the help of UNCF. Since 62% are from families with incomes under \$25,000, many would be unlikely to attend college without our support!

400,000 students have been able to graduate college thanks to UNCF support.

8,000 UNCF students graduate with bachelor's, master's and doctorate degrees each year.

88% of every dollar we raise is spent on student support and scholarships.



## SPONSORSHIP LEVELS & BENEFITS

### Presenting Sponsor

**\$25,000**

- ✓ **Title sponsor of the Walk for Education**
- ✓ **Company representatives invited to serve as Chair/Co-Chair of UNCF Walk for Education**
- ✓ **Speaking Opportunity on Race Day**
- ✓ **Opportunity to join UNCF for Media interviews promoting the UNCF Walk for Education**
- ✓ **Company logo displayed in Walk for Education print ads**
- ✓ **Company-produced Start/Finish banners displayed at event on race day**
- ✓ Company logo on over 5,000 race brochures, posters and e-blasts distributed through metro New Orleans
- ✓ Speaking opportunity at Walk for Education Kick-off party held at Audubon Tea Room
- ✓ Opportunity to provide company-branded giveaways at the UNCF Walk for Education
- ✓ Inclusion of company name in official race press releases
- ✓ Company logo on 2,000+ Walk for Education t-shirts
- ✓ Company logo on Walk for Education website through October 30, 2015 (with hyperlink)
- ✓ Company logo on Walk for Education sponsor banner displayed on event day
- ✓ Recognition at Walk for Education Kick-off party

### Sprinting Sponsor

**\$15,000**

- ✓ **Company logo on over 5,000 race brochures and 200 posters distributed through metro New Orleans**
- ✓ **Speaking Opportunity on Race Day**
- ✓ **Speaking opportunity at Walk for Education Kick-off party held at Audubon Tea Room**
- ✓ **Opportunity to provide company-branded giveaways at the UNCF Walk for Education**
- ✓ Inclusion of company name in official race press releases
- ✓ Company logo on 2,000+ Walk for Education t-shirts
- ✓ Company logo on Walk for Education website through October 30, 2015 (with hyperlink)
- ✓ Company logo on Walk for Education sponsor banner displayed on event day
- ✓ Recognition at Walk for Education Kick-off party

### Jogging Sponsor

**\$10,000**

- ✓ **Inclusion of company name in official race press releases**
- ✓ **Company logo on 2,000+ Walk for Education t-shirts**
- ✓ Company logo on Walk for Education website through October 30, 2015 (with hyperlink)
- ✓ Company logo on Walk for Education sponsor banner displayed on event day
- ✓ Recognition at Walk for Education Kick-off party

### Walking Sponsor

**\$5,000**

- ✓ Company name on Walk for Education website through October 30, 2015
- ✓ Company logo on Walk for Education sponsor banner displayed on event day
- ✓ Recognition at Walk for Education Kick-off party



# 2015 UNCF WALK FOR EDUCATION SPONSOR COMMITMENT FORM

Please complete form below.

**YES! My company will participate as a Sponsor for the 28<sup>TH</sup> Annual Walk for Education.**

**YES! In addition to my company's sponsorship, we will form a walk team of 10 or more participants.** \*Sponsorship funds may not be used to cover the cost of team registration fees.

**No. We are not interested in sponsorship. However we would like to make the following donation for the event: \$\_\_\_\_\_.**

**Matching Gift Company? If so, please provide minimum donation and ratio.**\_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_

**Payment Options:**

Check:       Enclosed with Form       Invoice Me Later

Credit Card:     Visa     Master Card     American Express     Discover

**Credit Card #:** \_\_\_\_\_ **CVC Code:** \_\_\_\_\_

**Expiration Date:** \_\_\_\_\_

|   |                    |
|---|--------------------|
| <b>Signature:</b> _____<br>(Name & Title) | <b>Date:</b> _____ |
|---|--------------------|

**Please remit payment to:**  
**UNCF**  
**1100 Poydras Street, Suite 1400 New Orleans, LA 70163**  
**P. 504-581-3794 | F. 504-523-6312**  
**[www.uncf.org](http://www.uncf.org)**

*Thank you for your support!*